

MODULE:.....

GST/JST :

UNIT :.....

SCHEME OF WORK

Na	Sub enabling	Related Task	Week	CW	SE	Remarks
1	Demonstrate Knowledge of basic concepts of entrepreneurship	Define entrepreneurship			√	
		Explain scope and types of entrepreneurship			√	
		State the nature and characteristics of entrepreneurship		√	√	
		Identify the importance of entrepreneurship		√	√	
		State the importance of entrepreneurship in the organization		√		
		Outline the limitation in the of the entrepreneurship			√	
2	Demonstrate knowledge of the basic concepts of an entrepreneur	Define who is an entrepreneur			√	
		Differentiate entrepreneurship from entrepreneur			√	
		State the characteristics and qualities of an entrepreneur		√		
		Identify the types and functions of an entrepreneur		√		
		Identify challenges faced by an entrepreneur.		√		
3	Demonstrate knowledge of Tanzania Business environment.	Define the term business organization.			√	
		Explain types of business organization in Tanzania (<i>sole trade/sole proprietorship, partnership, private company unlimited , a private company limited by share, a private company limited by guarantee, a public company cooperative</i>)		√		
		Explain the advantage of types of business organization in Tanzania.			√	
		Explain the internal and external factors affecting business organizations in Tanzania.			√	
		Explain the internal and external challenges facing business operations in Tanzania			√	
		Identify possible solutions to internal and external challenges		√	√	
4	Demonstrate knowledge of the business regulatory framework	Define the term business regulatory framework			√	

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		Outline the law governing business in Tanzania		√		
		Identify business regulatory agencies in Tanzania (BRELA, TRA, TIC, MITI, TBS)		√		
		Explain the main functions of business regulatory agencies in Tanzania.		√		
5	Use basic principles of entrepreneurship to establish media business project.	Explain the concepts of creativity and innovation in the entrepreneurship context.			√	
		Identify different types and sources of innovation			√	
		Explain the meaning and sources of business opportunities .			√	
		Determine business opportunities by using various method (SWOT analysis, reading government rules and regulations, market assessment, the study of promising market, investment opportunities)		√		
		Describe a business proposal and its elements of the business proposal (the types of business location , source of fund, source of materials, targeted customers, competitors, and possible risks)		√		
		Outline steps required in writing the business proposal.			√	
		Formulate a business idea.		√		
		Prepare a business proposal for small business.		√		